HANNAH NOWAK

ME, BUT IN A BOOK.

2026

COVER LETTER

all about me.

HANNAH NOWAK

DESIGN | STRATEGY | WRITING | EDITING

2020 Graduate
USC's Iovine & Young Academy
B.S. Arts, Technology and the
Business of Innovation with a minor
in Themed Entertainment

HI THERE!
WELCOME.
THIS IS MY COVER LETTER.

My creative path isn't a straight line—it's a beautifully tangled web of words, visuals, and strategy. I've designed for Nickelodeon, written for Google, brainstormed for Sony, and told stories across mediums and industries. At the core? A love for story—whether it's a book's, a brand's, or a product's.

Stories are where I find my magic. From wandering the shelves of my father's library as a kid to reading a book a day as an adult, storytelling has shaped who I am and how I work. I'm the kind of polymath who'll work as hard for a perfect comma as I will for a perfect idea. I blend creativity with logic, curiosity with execution, and fiction with function—because I believe design isn't just about pretty pictures. It's about telling the right story through every creative choice.

I know this cover letter is unconventional, but so am I. If you're looking for Jane-of-all-trades who's a little outside the box but always on target, I'd love to show you what I can bring to the table.

A FEW OF MY FAVORITE THINGS

Moment **WHENEVER IT RAINS**	Movie **BIG FISH**	Restaurant **TUOME**	Show **NEW GIRL**
Color **ULTRAMARINE BLUE**	Character **HONEY LEMON**	Book **TREE OF CODES**	

HANNAH NOWAK

STORY | STRATEGY | DESIGN | WRITING

CONTACT INFO

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Phone: (949)-441-8153

SKILLS

Adobe Illustrator	●●●●
Adobe Photoshop	●●●●
Keynote	●●●●
Microsoft Suite	●●●●
Adobe InDesign	●●●●
Adobe Lightroom	●●●●
FileMaker Pro	●●●●
Shotgun	●●●●
MediaSilo	●●●●
Miro	●●●●
Airtable	●●●●
OpenText	●●●○
Adobe After Effects	●●●○
3D Print / Laser Cut	●●●○
Figma	●●●○
FileMaker	●●●○
HTML 5 & CSS	●●○○
Javascript & jQuery	●●○○
PHP & SQL	●●○○
Adobe Premiere Pro	●●○○
Maya	●●○○

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www.hannahnowak.com

EXPERIENCE

Freelance — Mar '21 - Present
Art Direction, Design, Strategy, Research, and Copy
Notable clients: Sony, Amazon, adidas, NASA, Beats by Dr. Dre, Tinder, New York Life, and The Coffee Bean & Tea Leaf.

Sourcebooks — Jun '25 - Present
Editorial Assistant (Wonderland Indie Team)
- Assisted with manuscript development, copyediting review, and quality control throughout the production lifecycle of acquired children's, middle-grade, and YA books.
- Analyzed indie performance metrics and market trends to help assess acquisition viability and growth potential.

Google — Jun '22 - Jun '24
Contracted Writer & Design Strategist
- Read, evaluated, and edited proposals, presentations, and papers for an insight and innovation team that thinks 3-10 years out.
- Drafted strategic narratives, designed content for shareables, and supported knowledge sharing efforts about where to take the company next.

Nickelodeon Animation Studio — Nov '20 - Jun '22
Design Production Coordinator
- Managed a team of designers in asset production for Transformers: EarthSpark while liaising with the animation modeling studio.
- Led art direction, provided creative feedback on proofs, and offered freelance design support when needed.

Animation Development Intern (Books Team) — Oct '19 - Nov '20
Executive Assistant
- Read, logged, and evaluated manuscripts and screenplays, providing coverage reports and identifying Middle Grade and YA stories for development.
- Fulfilled all executive assistant duties for two development executives, including calendar management, expense reports, and correspondence with shareholders.

Paramount Pictures — Jun '19 - Aug '19
Consumer Product Development & Licensing Intern
- Approved all consumer product concepts, designs, and product samples to ensure that they aligned with the entirety of the Paramount library.

EDUCATION

University of Southern California — Graduated May 2020
Iovine and Young Academy — GPA: 3.80
B.S. in Arts, Technology and the Business of Innovation
Themed Entertainment Minor & Renaissance Scholar
Dean's Scholarship and SCion Scholarship Recipient
Class of 2020 Commencement Student Speaker
- Trojan Marketing Group: Creative Director
- Alpha Phi: Director of Watchcare

Columbia University — Summer 2023
SPS Summer of the Arts: Writing the Young Adult Novel

THANKS