



HANNAH NOWAK

STORY | CREATIVE | DESIGN | COPYWRITING

CONTACT INFO

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SKILLS

Scrivener	●●●●
Adobe Illustrator	●●●●
Adobe Photoshop	●●●●
Keynote	●●●●
Microsoft Suite	●●●●
Adobe InDesign	●●●●
Adobe Lightroom	●●●●
FileMaker Pro	●●●●
Shotgun	●●●●
MediaSilo	●●●●
Miro	●●●●
Airtable	●●●○
OpenText	●●●○
Adobe After Effects	●●●○
3D Print / Laser Cut	●●●○
Figma	●●●○
HTML 5 & CSS	●●○○
Javascript & jQuery	●●○○
PHP & SQL	●●○○
Adobe Premiere Pro	●●○○
Maya	●●○○



www.linkedin.com/in/hannah-nowak
www.hannahnowak.com

EDUCATION

University of Southern California Irvine and Young Academy

Aug '16 - May '20

GPA: 3.80

B.S. in Arts, Technology and the Business of Innovation
Themed Entertainment Minor & Renaissance Scholar
Dean's Scholarship and SCion Scholarship Recipient
Class of 2020 Commencement Student Speaker

- Trojan Marketing Group: Creative Director
- Alpha Phi: Director of Watchcare

EXPERIENCE

Google

June '22 - Present

Contracted UX Writer & Design Strategist

- Contracted through BCS Resources, I work on an innovation team who thinks 3-10 years out across all Google products. I drive strategic narratives, amplify communications, and support knowledge sharing efforts about where to take the company next.

Nickelodeon Animation Studios

Mar '21 - June '22

Design Production Coordinator

- Handled all design assets for Transformers: EarthSpark, while coordinating with the animation modeling studio.

Asset Production Assistant

Nov '20 - Mar '21

- Worked among the production department to provide day-to-day administrative and project support.

Animation Development Intern (Books Team)

Oct '19 - Nov '20

- Identified what stories have the potential to be developed into an animated or live-action series, feature film, or short.
- Coordinated and fulfilled all executive assistant duties for two top development executives.

Paramount Pictures

June '19 - Aug '19

Consumer Product Development & Licensing Intern

- Approved all consumer product concepts, designs, and product samples to ensure that they aligned with the entirety of the Paramount library.

Cloud Kitchens

Sept '18 - June '19

Design & Strategy Intern

- Strategized and designed the brand, logo, content, and identity, as well as art directed, styled, and edited photoshoots of hundreds of super-stores from over 200 established restaurants globally.

FREELANCE

Graphic Design & Illustration

Notable Clients:

Nickelodeon Animation
adidas
New York Life
Story Pirates
Mira Reality
Cloud Kitchens
The Ambassadors Company

Strategy & Copy

Notable Clients:

Sony
adidas x NASA
Beats by Dr. Dre
Leonardo DiCaprio Foundation
The Coffee Bean & Tea Leaf
Thinkwell Group
Generator Hostels